

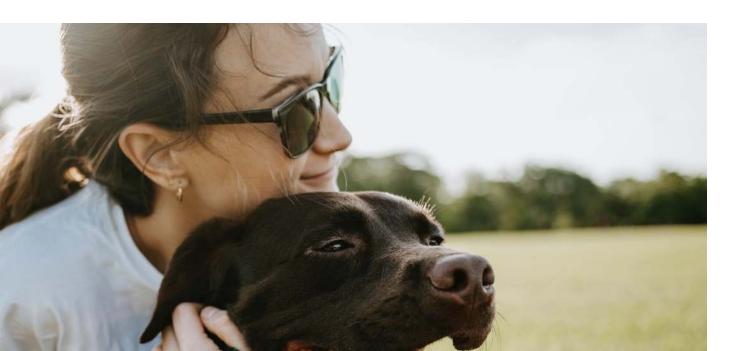
Executive Summary

Managing a condominium community in Canada presents unique challenges, especially when it comes to maintaining a clean and welcoming environment for all residents. One often-overlooked issue that can lead to dissatisfaction among residents is dog waste. Uncollected dog waste not only tarnishes the aesthetics of a community but also poses serious health risks, damages property value, and causes tensions among residents. PooPrints Canada offers a highly effective solution: our Dog DNA Registration Program.

Creating a pet-friendly culture within condominium communities is not just a trend; it is a vital aspect of fostering a harmonious living environment for both pets and their owners. By embracing a culture that prioritizes the needs of pet owners while ensuring cleanliness and respect for shared spaces, property managers and board members can transform their properties into sought-after havens for pet lovers. The PooPrints Dog DNA Registration program serves as a catalyst for this transformation, addressing the pressing issue of unscooped pet waste while simultaneously enhancing the overall quality of life for all residents.

The PooPrints program helps condominium communities manage pet waste and pet-friendly culture by using cutting-edge DNA technology to hold dog owners accountable for picking up after their pets. The program ensures a cleaner, healthier, and more pleasant living environment for all residents while also relieving property managers and board members from the constant strain of enforcing pet waste policies.

This proposal outlines the benefits, implementation process, and how our program can seamlessly integrate into the management structure of condominium communities, ultimately enhancing the quality of life for all stakeholders.



The Problem: Uncollected Dog Waste in Condominium Communities

Dog ownership in condominiums across
Canada is on the rise. As more residents bring
their pets into shared spaces, the management
of pet waste has become a growing concern.
Unfortunately, some dog owners fail to pick up
after their pets, creating several issues:



- Health Hazards: Dog waste contains harmful bacteria and parasites, including E. coli and roundworms, which can spread diseases to humans and other pets. Uncollected waste also attracts pests such as flies and rodents, further compounding health risks.
- 2. **Environmental Damage:** Dog waste left unattended can contaminate local water sources and damage the surrounding environment. It's also unsightly and can lead to poor lawn health in common areas.
- 3. **Resident Complaints:** Dog waste in shared spaces is a common source of frustration among residents. Those who comply with the rules feel unfairly burdened by those who do not, and the community may face internal conflict as a result.
- 4. **Decline in Property Value:** A community's cleanliness is directly tied to its property value. Unattended dog waste can deter potential buyers or renters and negatively impact the reputation of the community.

Board members and property managers are often left trying to enforce pet waste policies but with limited success. This is where PooPrints Canada steps in with a proven solution.



PooPrints Proposal For Condominiums in Canada



The Solution: PooPrints Dog DNA Registration Program

PooPrints uses innovative DNA technology to eliminate the problem of uncollected dog waste. Our solution is straightforward: we register each dog in the condominium community through a simple cheek swab, creating a DNA profile for each pet. This profile is stored in a secure database. If pet waste is found on the property, a sample is collected, sent to our lab, and matched to the dog responsible.

By identifying the culprit with 99.9% accuracy, PooPrints empowers condominium boards and property managers to hold dog owners accountable, fostering a culture of responsibility and compliance.

Key Benefits of PooPrints for Condominium Communities

- Cleaner and Healthier Environment: PooPrints dramatically reduces the incidence of uncollected dog waste, creating a cleaner, safer, and more enjoyable environment for all residents. This also minimizes the health risks posed by waste-borne bacteria and parasites.
 See Human diseases transmitted by dog poop
- 2. Increased Accountability: The DNA registration program discourages irresponsible behavior among pet owners. Knowing that their dog's DNA is on file and that any uncollected waste can be traced back to them, residents are far more likely to pick up after their pets.
- 3. Reduced Resident Conflicts: PooPrints eliminates the guesswork in identifying negligent dog owners. Property managers and board members can now address the problem with solid evidence, reducing resident disputes and making enforcement more fair and transparent.
- 4. **Enhanced Property Value:** A clean, well-maintained community increases its overall appeal to potential buyers and renters. Communities that adopt PooPrints stand out as responsible, pet-friendly, and well-managed, which can boost property values.
- 5. **Relief for Property Managers:** With PooPrints, property managers no longer have to engage in time-consuming investigations to track down irresponsible dog owners. The program streamlines enforcement, saving time and resources.
- 6. **Simple Implementation:** PooPrints is designed to be easy to implement. Our team provides full support for property managers, from registration of pets to waste sample analysis, ensuring a smooth rollout and ongoing management of the program.



Program Implementation - How PooPrints Works

Implementing the PooPrints Dog DNA Registration Program in your condominium community is a straightforward process that can be broken down into the following steps:

1. Online Resident Registration:

An online registration link, unique to each community, is available to simplify the registration process. Residents receive a custom online link to confirm their "Pet Status." The registration collects units with no pets, dogs, cats, birds and reptiles. Identifying "non-pet owners" is valuable as well, "non-pet owners are required to declare their pet status, ensuring no pets are hidden and avoiding deposits or other pet rules. The software separates and identifies each dog in the community that requires the one-time DNA registration process.

2. DNA Cheek Swabbing:

A painless cheek swab, (captures salvia) which can be performed by the dog's owner under the supervision of management and/or staff. The swab is then sent to our lab, where the DNA profile is created and stored in the community's secure database.

3. Waste Sample Collection

If uncollected dog waste is found on the property, a sample is collected using a PooPrints waste collection kit. This sample is then sent to our lab for analysis.

4. DNA Matching and Reporting

Our lab matches the waste sample to the registered dog within the community. Once the responsible dog is identified, PooPrints provides a detailed report to the property manager or board, who can then take appropriate action according to the community's pet policy.

5. Enforcement

Upon receiving the report, the property manager or board can enforce penalties in accordance with the community's rules and regulations. This could include fines, warnings, or other actions as outlined in the condominium's bylaws.

Why PooPrints is a Game-Changer for Condominium Communities

PooPrints has already been successfully implemented in thousands of communities across North America, including Canada. The program has proven to be a highly effective deterrent to irresponsible pet ownership and has transformed the way property managers and boards handle pet waste issues. Here are some additional reasons why PooPrints is the ideal solution for condominium communities:

Proven Track Record

Our technology and process have been independently verified and are used by thousands of properties across North America. Communities that adopt PooPrints see a significant reduction in dog waste within the first few months of implementation. **Note:** 96% of all PooPrints communities in Canada have never sent in a waste sample because residents pick-up.



Tailored for Condominiums

We understand the unique challenges that condominium communities face, especially when it comes to shared spaces and maintaining harmony among residents.

PooPrints can be customized to fit the specific needs and rules of your community, ensuring a smooth integration into your existing property management system. PooPrints Canada had Lash Condo Law firm create all the necessary pet rules, processes and procedures to ensure the passing of the Pet Rules are compliant.

Click here to access the dropbox link with all of the documents required to pass PooPrints.



In Canada, 35% of pet-friendly condominiums are dog owners, resulting in 65% non-pet owners. Pet owners who are responsible appreciate the fairness and transparency of the PooPrints program. Meanwhile, non-pet owners benefit from cleaner common areas and reduced health risks. The program promotes a sense of accountability and mutual respect among all residents.



Expert Support from PooPrints Canada

From the initial setup to ongoing support, our team at PooPrints Canada is here to assist you every step of the way. We provide all the tools and resources necessary to ensure the successful implementation and operation of the program, including training videos for property managers, marketing materials for residents, and ongoing customer support.

Cost-Benefit Analysis

The investment in PooPrints is small compared to the long-term benefits. Here's a breakdown of the potential savings and returns on investment:

- 1. **Reduction in Maintenance Costs:** By reducing the amount of dog waste in common areas, the community saves on the costs associated with cleaning and maintaining these spaces.
- 2. **Increased Property Values:** A cleaner, well-maintained community is more attractive to potential buyers and renters, which can lead to increased property values and rental rates.
- 3. **Decreased Resident Turnover:** Cleaner living environments improve resident satisfaction, leading to lower turnover rates and saving on the costs of marketing vacant units.
- 4. **Reduction in Enforcement Costs:** The PooPrints program eliminates the need for staff to manually track down irresponsible pet owners, reducing administrative and enforcement costs.

Conclusion: A Cleaner, Happier, and More Desirable Community

The PooPrints Dog DNA Registration Program offers an innovative, effective, and fair solution to the persistent problem of uncollected dog waste in condominium communities. By leveraging DNA technology, your community can hold pet owners accountable, create a cleaner environment, and foster greater harmony among residents.

By implementing this program, your condominium will not only resolve a major pain point but also position itself as a forward-thinking, responsible community that values cleanliness, health, and resident satisfaction.

We invite you to take the next step toward creating a cleaner, healthier, and more vibrant living environment. Our team at PooPrints Canada is ready to assist you in implementing this transformative program.

Contact us today to learn more and to schedule a consultation on how www.PooPrints.ca can be customized for your community. Together, we can create a better living experience for everyone.

Frequently Asked Questions (FAQ) for Condominium and Strata Corporations in Canada

1. What is the PooPrints Dog DNA Registration Program?

PooPrints is a pet management solution that uses online registration software and DNA technology to hold pet owners accountable for cleaning up after their pets. It helps maintain a cleaner, healthier environment in condominium and strata communities by identifying waste left behind through DNA matching.

2. Can PooPrints track the pet status of each unit?

Yes, the system tracks the "Pet Status" of every unit, including dog ownership and other pets. This information assists strata councils, condominium boards, and property managers in managing pet records, ensuring compliance with pet bylaws, and aiding emergency responders in urgent situations.

3. Can online registration help with pet audits?

Yes, PooPrints facilitates "Pet Audits" by requiring residents to complete a simple online registration. This helps identify unregistered pets, ensuring adherence to condominium or strata pet bylaws.

4. How does the DNA registration process work?

Dogs are registered through a simple, non-invasive cheek swab, which is sent to our lab for DNA analysis. The dog's DNA profile is stored in the community's database, enabling identification if waste is found and linked to a specific dog.

5. What benefits does PooPrints offer condominium and strata communities?

The program reduces dog waste, improves cleanliness, lowers maintenance costs, and enforces responsible pet ownership, leading to a more harmonious living environment for all residents.

6. How does the program benefit residents?

Residents enjoy a cleaner, more sanitary environment with less risk of dog waste and fewer petrelated disputes, improving overall quality of life in the community.

7. Are there benefits for pet owners?

Yes, registered pet owners can access discounts on pet-related services through our partnered providers.

8. Is the DNA swab safe for dogs?

Yes, the DNA collection is non-invasive, painless, and harmless. It involves a quick swab of the dog's cheek.

9. What happens if a dog owner refuses to participate?

Most condominium and strata corporations have bylaws that mandate pet registration. Non-compliance may result in fines or other penalties as outlined in the community's bylaws and rules.

10. How are violators identified and penalized?

If waste is found, it is sent for DNA testing. If the DNA matches a registered dog, the responsible owner is issued fines or other penalties based on the community's bylaws and enforcement policies.

11. How long does registration take?

The online registration process is immediate. The DNA Registration is quick, with DNA results available within one to two weeks. Registration lasts for the dog's lifetime and is transferable to other participating communities.

12. How much does PooPrints cost?

The program has a one-time setup fee of \$200 CAD. Each DNA kit costs \$97 CAD, and waste collection kits are priced at \$149 CAD. Many communities recover costs by charging a registration fee to pet owners. (Volume Discounts are available)

13. What are the environmental benefits of PooPrints?

The program reduces harmful dog waste, protecting green spaces, water sources, and wildlife by ensuring proper waste disposal.

14. Can PooPrints help reduce resident disputes?

Yes, by identifying the responsible pet owner for waste, PooPrints prevents the uncertainty of "who did it," reducing potential conflicts between residents.

15. Is PooPrints only for condominium and strata communities?

No, the program is suitable for any property with multiple dogs, including apartment buildings, townhouses, homeowner associations (HOAs), parks, and municipalities.

16. What support is available for condominium boards and property managers?

PooPrints provides comprehensive support, including training materials, registration assistance, and resources to ensure smooth program implementation and enforcement.

17. Does the program violate residents' privacy?

No, PooPrints collects only DNA data related to dogs for waste management purposes. It does not collect personal or sensitive information about residents.

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